

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 584308-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-----------------------|--------------------|-----------------|
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 304 |

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 584308 | 09842383 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 50 | 100 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 10/23/12 | 10/26/12 | M-F 5-530a | 5-530a | -TWTF-- | :30 | 2 | \$300.00 | NM |
| line 1 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/24/12 | 5:10 AM | M-F 5-530a | 5-530a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 4 | Th | 10/25/12 | 5:15 AM | M-F 5-530a | 5-530a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 | 10/23/12 | 10/26/12 | M-F 530-6a | 530-6a | -TWTF-- | :30 | 2 | \$300.00 | NM |
| line 2 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/23/12 | 5:38 AM | M-F 530-6a | 530-6a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 4 | Th | 10/25/12 | 5:53 AM | M-F 530-6a | 530-6a | :30 | LJ12TV01 | \$300.00 | NM |
| 3 | 10/23/12 | 10/26/12 | M-F 6-7a | 6-7a | -TWTF-- | :30 | 4 | \$600.00 | NM |
| line 3 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Tu | 10/23/12 | 6:43 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 3 4 | W | 10/24/12 | 6:38 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 1 4 | Th | 10/25/12 | 6:12 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 4 4 | F | 10/26/12 | 5:58 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 4 | 10/23/12 | 10/26/12 | M-F 7-9a | 7-9a | -TWTF-- | :30 | 5 | \$525.00 | NM |
| line 4 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 5 | \$525.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 5 4 | Tu | 10/23/12 | 7:27 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 1 4 | Tu | 10/23/12 | 8:47 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 2 4 | W | 10/24/12 | 7:09 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 3 4 | Th | 10/25/12 | 7:48 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 4 4 | F | 10/26/12 | 8:08 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-----------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 584308-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 304 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 5 | 10/23/12 | 10/26/12 | M-F 9-10a | 9-10a | -TWTF-- | :30 | 2 | \$300.00 | NM |
| line 5 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Tu | 10/23/12 | 9:33 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 1 4 | F | 10/26/12 | 9:56 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 6 | 10/23/12 | 10/26/12 | M-F 12-1p | 12-1p | -TWTF-- | :30 | 2 | \$300.00 | NM |
| line 6 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Th | 10/25/12 | 12:08 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 1 4 | F | 10/26/12 | 12:45 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 7 | 10/23/12 | 10/26/12 | M-F 5-6p | 5-6p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| line 7 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 4 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/23/12 | 5:55 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 2 4 | W | 10/24/12 | 5:43 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 4 4 | Th | 10/25/12 | 5:22 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 3 4 | F | 10/26/12 | 5:51 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 8 | 10/23/12 | 10/26/12 | M-F 6-630p | 6-630p | -TWTF-- | :30 | 3 | \$900.00 | NM |
| line 8 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Tu | 10/23/12 | 6:29 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 3 4 | W | 10/24/12 | 6:16 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 1 4 | Th | 10/25/12 | 6:14 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 9 | 10/23/12 | 10/26/12 | M-F 9-10p | 9-10p | -TWTF-- | :30 | 3 | \$1,200.00 | NM |
| line 9 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 3 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Tu | 10/23/12 | 9:55 PM | M-F 9-10p | 9-10p | :30 | LJ12TV01 | \$1,200.00 | NM |
| 1 4 | W | 10/24/12 | 11:04 PM | M-F 9-10p | 9-10p | :30 | LJ12TV01 | \$1,200.00 | NM |
| | * | | | | | | | | |
| 3 4 | F | 10/26/12 | 9:38 PM | M-F 9-10p | 9-10p | :30 | LJ12TV01 | \$1,200.00 | NM |
| 10 | 10/23/12 | 10/26/12 | M-F 1030-1102p | 1030-1102p | -TWTF-- | :30 | 2 | \$600.00 | NM |
| line 10 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 2 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/23/12 | 10:43 PM | M-F 1030-1102p | 1030-1102p | :30 | LJ12TV01 | \$600.00 | NM |
| 2 4 | Th | 10/25/12 | 11:55 PM | M-F 1030-1102p | 1030-1102p | :30 | LJ12TV01 | \$600.00 | NM |
| | * | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------|--------------------|-----------------|---------------------|
| 584308-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 304 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 11 | 10/28/12 | 10/28/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM |
| line 11 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Su | 10/28/12 | 8:45 AM | Su 7-9a | Su 7-9a | :30 | LJ12TV01 | \$300.00 | NM |
| 12 | 10/23/12 | 10/26/12 | M-F 6-7a | 6-7a | -TWTF-- | :30 | 1 | \$600.00 | NM |
| line 12 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -TWTF-- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 10/26/12 | 6:38 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |

Total Spots 31 Gross Total \$18,225.00

Payment Terms 30 Days

Agency Commission \$2,733.75
Net Amount Due \$15,491.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 584320-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Advertiser | Product | Estimate Number |
|-----------------------|--------------------|-----------------|
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 306 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 584320 | 09842384 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 50 | 100 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 10/30/12 | 11/02/12 | M-F 5-530a | 5-530a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| line 1 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 4 | Tu | 10/30/12 | 5:24 AM | M-F 5-530a | 5-530a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 4 | W | 10/31/12 | 5:15 AM | M-F 5-530a | 5-530a | :30 | LJ12TV01 | \$300.00 | NM |
| 1 4 | Th | 11/01/12 | 5:08 AM | M-F 5-530a | 5-530a | :30 | LJ12TV01 | \$300.00 | NM |
| 4 4 | F | 11/02/12 | 5:24 AM | M-F 5-530a | 5-530a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 | 10/30/12 | 11/02/12 | M-F 530-6a | 530-6a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| line 2 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 5:39 AM | M-F 530-6a | 530-6a | :30 | LJ12TV01 | \$300.00 | NM |
| 3 4 | W | 10/31/12 | 5:46 AM | M-F 530-6a | 530-6a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 4 | Th | 11/01/12 | 5:58 AM | M-F 530-6a | 530-6a | :30 | LJ12TV01 | \$300.00 | NM |
| 4 4 | F | 11/02/12 | 5:44 AM | M-F 530-6a | 530-6a | :30 | LJ12TV01 | \$300.00 | NM |
| 3 | 10/30/12 | 11/02/12 | M-F 6-7a | 6-7a | -TWTF-- | :30 | 4 | \$600.00 | NM |
| line 3 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Tu | 10/30/12 | 5:59 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 1 4 | W | 10/31/12 | 6:42 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 3 4 | Th | 11/01/12 | 6:24 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 4 4 | F | 11/02/12 | 6:00 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------|--------------------|-----------------|---------------------|
| 584320-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 306 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 4 | 10/30/12 | 11/02/12 | M-F 7-9a | 7-9a | -TWTF-- | :30 | 4 | \$525.00 | NM |
| line 4 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$525.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Tu | 10/30/12 | 8:36 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 1 4 | W | 10/31/12 | 8:59 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 4 4 | Th | 11/01/12 | 7:45 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 3 4 | F | 11/02/12 | 8:55 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 5 | 10/30/12 | 11/02/12 | M-F 9-10a | 9-10a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| line 5 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 9:50 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 3 4 | W | 10/31/12 | 9:49 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 4 4 | Th | 11/01/12 | 9:40 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 2 4 | F | 11/02/12 | 9:31 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 6 | 10/30/12 | 11/02/12 | M-F 12-1p | 12-1p | -TWTF-- | :30 | 4 | \$300.00 | NM |
| line 6 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 12:10 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 2 4 | W | 10/31/12 | 12:38 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 4 4 | Th | 11/01/12 | 12:23 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 3 4 | F | 11/02/12 | 12:22 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 7 | 10/30/12 | 11/02/12 | M-F 5-6p | 5-6p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| line 7 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 5:51 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 3 4 | W | 10/31/12 | 5:14 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 2 4 | Th | 11/01/12 | 5:43 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 4 4 | F | 11/02/12 | 5:27 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 8 | 10/30/12 | 11/02/12 | M-F 6-630p | 6-630p | -TWTF-- | :30 | 4 | \$900.00 | NM |
| line 8 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 4 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 4 | Tu | 10/30/12 | 6:09 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 2 4 | W | 10/31/12 | 6:22 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 4 4 | Th | 11/01/12 | 6:13 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 1 4 | F | 11/02/12 | 6:13 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 9 | 10/30/12 | 11/02/12 | M-F 630-7p | 630-7p | -TWTF-- | :30 | 2 | \$3,000.00 | NM |
| line 9 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 2 | \$3,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 6:38 PM | M-F 630-7p | 630-7p | :30 | LJ12TV01 | \$3,000.00 | NM |
| 2 4 | F | 11/02/12 | 6:42 PM | M-F 630-7p | 630-7p | :30 | LJ12TV01 | \$3,000.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------|--------------------|-----------------|---------------------|
| 584320-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 306 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 10 | 10/30/12 | 11/02/12 | M-F 9-10p | 9-10p | -TWTF-- | :30 | 4 | \$1,200.00 | NM |
| line 10 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$1,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 9:09 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM 2 4 W 10/31/12 9:30 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM 3 4 Th 11/01/12 9:09 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM 4 4 F 11/02/12 9:57 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM | | | | | | | | | |
| 11 | 10/30/12 | 11/02/12 | M-F 1030-1102p | 1030-1102p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| line 11 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 10:44 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM 2 4 W 10/31/12 10:38 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM 3 4 Th 11/01/12 10:43 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM 4 4 F 11/02/12 10:44 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM | | | | | | | | | |
| 12 | 11/01/12 | 11/01/12 | FOX X Factor | 7-9p | ---T--- | :30 | 1 | \$2,000.00 | NM |
| line 12 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 7:31 PM FOX X Factor 7-9p :30 LJ12TV01 \$2,000.00 NM | | | | | | | | | |
| 13 | 11/03/12 | 11/03/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 2 | \$500.00 | NM |
| line 13 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Sa 11/03/12 8:07 AM Sa 7-9a Sa 7-9a :30 LJ12TV01 \$500.00 NM 1 4 Sa 11/03/12 8:45 AM Sa 7-9a Sa 7-9a :30 LJ12TV01 \$500.00 NM | | | | | | | | | |
| 15 | 11/04/12 | 11/04/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM |
| line 15 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 8:46 AM Su 7-9a Su 7-9a :30 LJ12TV01 \$300.00 NM | | | | | | | | | |
| 16 | 11/05/12 | 11/05/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| line 16 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 5:08 AM M-F 5-530a 5-530a :30 LJ12TV01 \$300.00 NM | | | | | | | | | |
| 17 | 11/05/12 | 11/05/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| line 17 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 5:58 AM M-F 530-6a 530-6a :30 LJ12TV01 \$300.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-----------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 584320-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 306 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 18 | 11/05/12 | 11/05/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$600.00 | NM |
| line 18 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 6:23 AM | M-F 6-7a | 6-7a | :30 | LJ12TV01 | \$600.00 | NM |
| 19 | 11/05/12 | 11/05/12 | M-F 7-9a | 7-9a | M----- | :30 | 1 | \$525.00 | NM |
| line 19 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$525.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 8:29 AM | M-F 7-9a | 7-9a | :30 | LJ12TV01 | \$525.00 | NM |
| 20 | 11/05/12 | 11/05/12 | M-F 9-10a | 9-10a | M----- | :30 | 1 | \$300.00 | NM |
| line 20 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$300.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 9:10 AM | M-F 9-10a | 9-10a | :30 | LJ12TV01 | \$300.00 | NM |
| 21 | 11/05/12 | 11/05/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$300.00 | NM |
| line 21 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$300.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 12:40 PM | M-F 12-1p | 12-1p | :30 | LJ12TV01 | \$300.00 | NM |
| 22 | 11/05/12 | 11/05/12 | M-F 5-6p | 5-6p | M----- | :30 | 1 | \$600.00 | NM |
| line 22 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 5:44 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 23 | 11/05/12 | 11/05/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$900.00 | NM |
| line 23 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$900.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 6:28 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 24 | 11/05/12 | 11/05/12 | M-F 9-10p | 9-10p | M----- | :30 | 1 | \$1,200.00 | NM |
| line 24 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,200.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 9:26 PM | M-F 9-10p | 9-10p | :30 | LJ12TV01 | \$1,200.00 | NM |
| 25 | 11/05/12 | 11/05/12 | M-F 1030-1102p | 1030-1102p | M----- | :30 | 1 | \$600.00 | NM |
| line 25 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 10:44 PM | M-F 1030-1102p | 1030-1102p | :30 | LJ12TV01 | \$600.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 584320-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Advertiser | Product | Estimate Number |
|-----------------------|--------------------|-----------------|
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 306 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 26 | 11/05/12 | 11/05/12 | M-F 1132p-1202a | M-F 1132p-1202a | M----- | :30 | 1 | \$250.00 | NM |
| In 26 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$250.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 11:44 PM | M-F 1132p-1202a | M-F 1132p-1202a | :30 | LJ12TV01 | \$250.00 | NM |

Total Spots **57** Gross Total **\$37,675.00**

Payment Terms 30 Days

Agency Commission **\$5,651.25**

Net Amount Due **\$32,023.75**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 584308-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

Billing Address:

SRCP Media
 Attention: Accounts Payable
 201 North Union Street
 Suite 200
 Alexandria, VA 22314

| Advertiser | Product | Estimate Number |
|-----------------------|--------------------|-----------------|
| Jenkins/R/KS/US House | JENKINS 4 CONGRESS | 304 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 584308 | 09842383 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
 3600 Solutions Center
 Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 50 | 100 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 13 | 10/29/12 | 10/29/12 | M-F 5-6p | 5-6p | M----- | :30 | 1 | \$600.00 | NM |
| line 13 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 5:13 PM | M-F 5-6p | 5-6p | :30 | LJ12TV01 | \$600.00 | NM |
| 14 | 10/29/12 | 10/29/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$900.00 | NM |
| line 14 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 6:13 PM | M-F 6-630p | 6-630p | :30 | LJ12TV01 | \$900.00 | NM |
| 15 | 10/29/12 | 10/29/12 | M-F 9-10p | 9-10p | M----- | :30 | 1 | \$1,200.00 | NM |
| line 15 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 9:55 PM | M-F 9-10p | 9-10p | :30 | NOSC2526 | \$1,200.00 | NM |
| 16 | 10/29/12 | 10/29/12 | M-F 1030-1102p | 1030-1102p | M----- | :30 | 1 | \$600.00 | NM |
| line 16 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 10:54 PM | M-F 1030-1102p | 1030-1102p | :30 | LJ12TV01 | \$600.00 | NM |

Total Spots 4 Gross Total \$3,300.00

Payment Terms 30 Days

Agency Commission \$495.00

Net Amount Due \$2,805.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 584018-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|-------------------|---------------------|-----------------|
| IAFF FirePAC 2012 | IAFF (FIREFIGHTERS) | 2121 |

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Ste 100
Washington, DC 20007

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/29/12 | 584018 | 09845805 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 152 | 160 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 10/18/12 | 10/19/12 | M-F 7-9a | 7-9a | ---TF-- | :30 | 1 | \$825.00 | NM |
| LINE 1 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ---TF-- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 10/18/12 | 7:08 AM | M-F 7-9a | 7-9a | :30 | IAFF12101 | \$825.00 | NM |
| 2 | 10/18/12 | 10/19/12 | M-F 7-9a | 7-9a | ---TF-- | :30 | 1 | \$825.00 | NM |
| LINE 2 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ---TF-- | 1 | \$825.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 10/19/12 | 8:58 AM | M-F 7-9a | 7-9a | :30 | IAFF12101 | \$825.00 | NM |
| 3 | 10/18/12 | 10/19/12 | M-F 9-10a | 9-10a | ---TF-- | :30 | 1 | \$500.00 | NM |
| LINE 3 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ---TF-- | 1 | \$500.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 10/19/12 | 9:44 AM | M-F 9-10a | 9-10a | :30 | IAFF12101 | \$500.00 | NM |
| 4 | 10/18/12 | 10/19/12 | M-F 12-1p | 12-1p | ---TF-- | :30 | 1 | \$500.00 | NM |
| LINE 4 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ---TF-- | 1 | \$500.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 10/19/12 | 12:23 PM | M-F 12-1p | 12-1p | :30 | IAFF12101 | \$500.00 | NM |
| 5 | 10/18/12 | 10/19/12 | M-F 4-5p | 4-5p | ---TF-- | :30 | 1 | \$375.00 | NM |
| LINE 5 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ---TF-- | 1 | \$375.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 10/18/12 | 4:41 PM | M-F 4-5p | 4-5p | :30 | IAFF12101 | \$375.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|---------------------|-----------------|---------------------|
| 584018-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| IAFF FirePAC 2012 | IAFF (FIREFIGHTERS) | 2121 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/18/12 | 10/19/12 | M-F 6-630p | 6-630p | ---TF-- | :30 | 1 | \$1,440.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$1,440.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/19/12 6:21 PM M-F 6-630p 6-630p :30 IAFF12101 \$1,440.00 NM | | | | | | | | | |
| 7 | 10/21/12 | 10/28/12 | Su 1132-1232a | 1132-1232a | -----S | :30 | 2 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$100.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/21/12 12:09 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM 2 4 Su 10/21/12 12:44 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM * | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$100.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Su 10/28/12 12:49 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM * 3 4 Su 10/28/12 1:17 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM * | | | | | | | | | |
| 8 | 10/22/12 | 10/26/12 | M-F 7-9a | 7-9a | MTWTF-- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 7:25 AM M-F 7-9a 7-9a :30 IAFF12101 \$825.00 NM | | | | | | | | | |
| 9 | 10/22/12 | 10/26/12 | M-F 7-9a | 7-9a | MTWTF-- | :30 | 1 | \$825.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$825.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 7:46 AM M-F 7-9a 7-9a :30 IAFF12101 \$825.00 NM | | | | | | | | | |
| 10 | 10/22/12 | 10/26/12 | M-F 9-10a | 9-10a | MTWTF-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 9:31 AM M-F 9-10a 9-10a :30 IAFF12101 \$500.00 NM | | | | | | | | | |
| 11 | 10/22/12 | 10/26/12 | M-F 12-1p | 12-1p | MTWTF-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:22 PM M-F 12-1p 12-1p :30 IAFF12101 \$500.00 NM | | | | | | | | | |
| 12 | 10/22/12 | 10/26/12 | M-F 4-5p | 4-5p | MTWTF-- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 4:18 PM M-F 4-5p 4-5p :30 IAFF12101 \$375.00 NM | | | | | | | | | |

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|-------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 584018-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| IAFF FirePAC 2012 | IAFF (FIREFIGHTERS) | 2121 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-----------------------|-------------|
| 13 | 10/22/12 | 10/26/12 | M-F 6-630p | 6-630p | MTWTF-- | :30 | 1 | \$1,440.00 | NM |
| LINE 14 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 1 | \$1,440.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/22/12 | 6:23 PM | M-F 6-630p | 6-630p | :30 | IAFF12101 | \$1,440.00 | NM |
| 14 | 10/22/12 | 10/26/12 | M-F 9-10p | 9-10p | -T--F-- | :30 | 2 | \$1,800.00 | NM |
| LINE 15 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -T--F-- | 2 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/23/12 | | M-F 9-10p | 9-10p | :00 | | \$1,800.00 | NM |
| | Credited | | | | | | | | |
| 2 4 | F | 10/26/12 | 9:15 PM | M-F 9-10p | 9-10p | :30 | IAFF12101 | \$1,800.00 | NM |
| 15 | 10/25/12 | 10/25/12 | M-F 10-1030p | 10-1030p | ---T--- | :30 | 1 | \$1,800.00 | NM |
| In 16 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---T--- | 1 | \$1,800.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 10/25/12 | 11:10 PM | M-F 10-1030p | 10-1030p | :30 | IAFF12101 | \$1,800.00 | NM |
| | * | | | | | | | | |

Total Spots 18 Gross Total \$12,930.00

Payment Terms 30 Days

Agency Commission \$1,939.50

Net Amount Due \$10,990.50